

PEOPLE-FOCUSSED STRATEGY

Loving people to a full, mature life in Jesus Christ must first be based on a biblical church structure (not cultural structure). Biblical vision is rooted in Jesus' purposes identified in His *Great Commission* and *Great Commandments*. But, there needs to be a measurable strategy for reaching people and loving them to mature life, in Christ; a means to fulfill our mission.

Our "A to Z" strategy is the foundation for which we base annual planning (programs and budgets) that supports the evangelism and discipleship of people Jesus commanded us to reach.

Our "A to Z" Strategy

<i>Twenty-six Elements</i>		<i>Twenty-six Desires</i>	
Evangelism Purpose		→	Engage The Lost & Spiritually Seeking People
A. Relationship building with the lost	→	1. Be salt & light 7 days a week	
B. Outreach events & ministries	→	2. Regular or periodic impact opportunities	
C. Preschool, Children, & Youth ministries	→	3. Reaching lives most receptive to Christ	
D. <i>First Impressions</i> ministries	→	4. Love families from parking lot to pew	
E. Presenting the gospel	→	5. Lead people to personal faith in Christ	
Fellowship Purpose		→	Edify the Saved (New Believers)
F. Immediate follow-up	→	6. Every convert counseled on "Next Steps"	
G. Believer's baptism	→	7. Every convert identified with Christ	
H. <i>Exploring Church Membership</i>	→	8. Every convert belonging to a church family	
I. Mentor new believers	→	9. Every convert "parented" by growing believers	
J. Sunday School / Adult Bible Fellowship	→	10. Every convert cared for and disciplined	
Worship Purpose		→	Exalt Jesus Christ
K. Worship participation	→	11. Experiencing God in a Christ-exalting atmosphere	
L. Inviting others to church	→	12. Sharing life with friends, family, & workers	
M. Tithing & giving	→	13. Experiencing the blessings of sacrificial obedience	
N. Outreach to guests	→	14. Caring for new people	
O. Corporate prayer	→	15. Identifying together the heart of God	
Discipleship Purpose		→	Educate Learners
P. Entry-level ministry	→	16. Taking on responsibilities of church family life	
Q. Personal devotional habits	→	17. Daily Bible and Prayer life (spiritual growth)	
R. Bible study skills development	→	18. Getting a "grip" on the "sword" of the Spirit	
S. Christian life skills development	→	19. Health in relationships & responsibilities (application)	
T. Accountability groups	→	20. Overcoming and prospering by Inner Circles	
U. <i>SHAPE</i> discovery, development & deployment	→	21. Learn & apply Spiritual gifts, Heart concerns, Abilities, Personality, and Experiences	
Ministry Purpose		→	Equip Servant Leaders
V. Mid-level ministry service	→	22. Leadership service opportunities	
W. Ministry equipping	→	23. Improving one's <i>SHAPE</i> & character	
X. Mentor younger believers	→	24. Reproducing health in others (2 Timothy 2:2)	
Y. Life mission discovery and focus	→	25. Intimate service (Friendship) with Christ	
Z. Global Missions	→	26. Sacrificial giving, missions trips, intercessory prayer	